

6 Weeks to a Self-Managed Website



Joomla!™

- Week One: Consultation
Select Template
Homework:
Clicktostart Installs Software and sets up blank website
- Week Two: First group training session at computer stations
Adding content
Adding menu items
Planning your carrot (enticing offer)
- Week Three: Working with Images
Carrot implementation
Newsletter Strategy & List building
Members Only Information – login, member menus, newsletter addition
- Week Four: Google-mania
Simple Search Optimization
Installing Google Analytics
Google Adsense and Adwords
- Week Five: News
Events
Setting up a Blog at Google
- Week Six: One custom module of your choice
Launching your Site

Services Included:

Software installed
Your logo added to your template
Group coaching
Email support

Software Included:

Joomla! Content Management System
Joomla Content Editor
Advanced Image Manager
Advanced File Manager
Advanced Link Creator
Acajoom Mailing List Creator And Newsletter System
Easy Image Gallery (one caption for entire gallery)



ClicktoStart Inc.

1208 Everton Road
Midland, ON L4R 5J2
Bring your Website to Life

(705) 527-5705
1 (888) 588-4094
Cheryl@ClicktoStart.com
www.clicktostart.com